

Republika ng Pilipinas KAGAWARAN NG KALUSUGAN NATIONAL NUTRITION COUNCIL Region V Iloilo Provincial Library Luna St., La Paz, Iloilo City



April 15, 2020

ADVISORY NO.2

TO: ALL PROVINCIAL/CITY/MUNICIPAL NUTRITION ACTION OFFICERS AND DISTRICT/CITY/MUNICIPAL NUTRITION PROGRAM COORDINATORS AND MEMBERS OF LOCAL NUTRITION COMMITTEE/NUTRITION CLUSTER

SUBJECT: REMIND LGUS TO NO MILK FORMULAS DONATION/DISTRIBUTION

This is to advise all Local Government Units (LGUs) in Western Visayas to adhere on E.O. 51 S. 1986 or National Code of Marketing of Breastmilk Substitute, Breastmilk Supplement and Other Related Products Penalizing Violations Thereof, And for Other Purposes. The aim of this code is to contribute to the provision of safe and adequate nutrition for infants by the protection and promotion of breastfeeding and by ensuring the proper use of breastmilk substitutes and breastmilk supplements when these necessary, on the basis of adequate information and through appropriate marketing and distribution.

Further, the RNC/Nutrition Cluster would like to reiterate the Nutrition Cluster Advisory No. 1 Guidelines on LGU Nutrition Actions Relative to COVID-19 statement no. 3- promote, protect and support exclusive breastfeeding only for 0-6 months old. Breastmilk substitutes that undermines breastfeeding such as infant milk formula, powdered milk, and other milk; feeding bottles, teats and commercial baby food donations are NOT ALLOWED AND SHOULD NOT BE INCLUDED in the general distribution of emergency food packs, in accordance to E.O.51 and its revised IRR.

Relative to this, all LGUs are reminded to properly observe, monitor and support the government's policies on the promotion and protection of breastfeeding by excluding donations/distributions of milk formulas in the barangays especially those families/households with lactating women/infants.

For your information, guidance and appropriate action, please.

Thank you and keep safe!

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